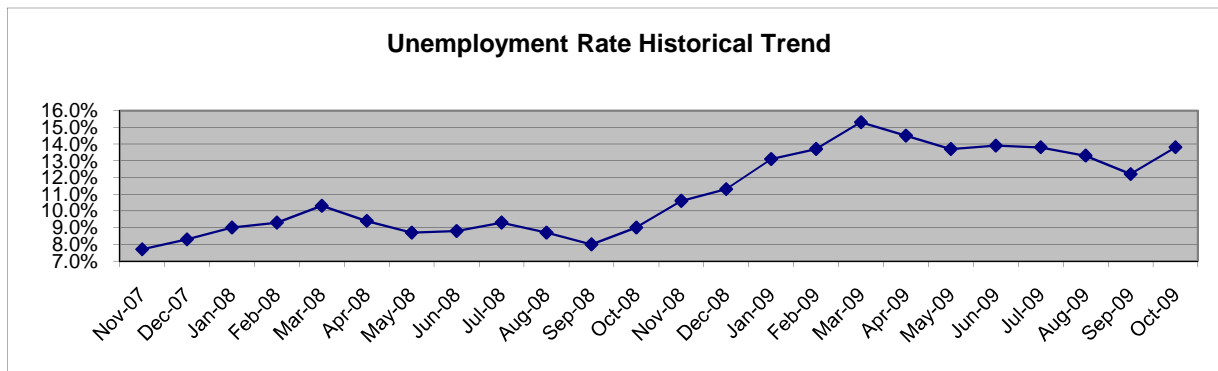


IMMEDIATE RELEASE
 MADERA-CHOWCHILLA METROPOLITAN STATISTICAL AREA (MSA)
 (Madera County)

The unemployment rate in the Madera County was 13.8 percent in October 2009, up from a revised 12.2 percent in September 2009, and above the year-ago estimate of 9.0 percent. This compares with an unadjusted unemployment rate of 12.3 percent for California and 9.5 percent for the nation during the same period.



| Industry | Sep-2009 | Oct-2009 | Change | | Oct-2008 | Oct-2009 | Change |
|-----------------------------------|----------|----------|---------|--|----------|----------|---------|
| | Revised | Prelim | | | | Prelim | |
| Total, All Industries | 48,900 | 45,400 | (3,500) | | 47,900 | 45,400 | (2,500) |
| Total Farm | 14,300 | 10,900 | (3,400) | | 12,800 | 10,900 | (1,900) |
| Total Nonfarm | 34,600 | 34,500 | (100) | | 35,100 | 34,500 | (600) |
| Mining, Logging, and Construction | 1,600 | 1,500 | (100) | | 1,800 | 1,500 | (300) |
| Manufacturing | 3,700 | 3,700 | 0 | | 3,200 | 3,700 | 500 |
| Trade, Transportation & Utilities | 5,300 | 5,300 | 0 | | 5,600 | 5,300 | (300) |
| Information | 500 | 500 | 0 | | 500 | 500 | 0 |
| Financial Activities | 800 | 800 | 0 | | 800 | 800 | 0 |
| Professional & Business Services | 2,700 | 2,700 | 0 | | 2,700 | 2,700 | 0 |
| Educational & Health Services | 5,700 | 5,700 | 0 | | 6,000 | 5,700 | (300) |
| Leisure & Hospitality | 2,900 | 2,900 | 0 | | 3,100 | 2,900 | (200) |
| Other Services | 800 | 800 | 0 | | 800 | 800 | 0 |
| Government | 10,600 | 10,600 | 0 | | 10,600 | 10,600 | 0 |

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov