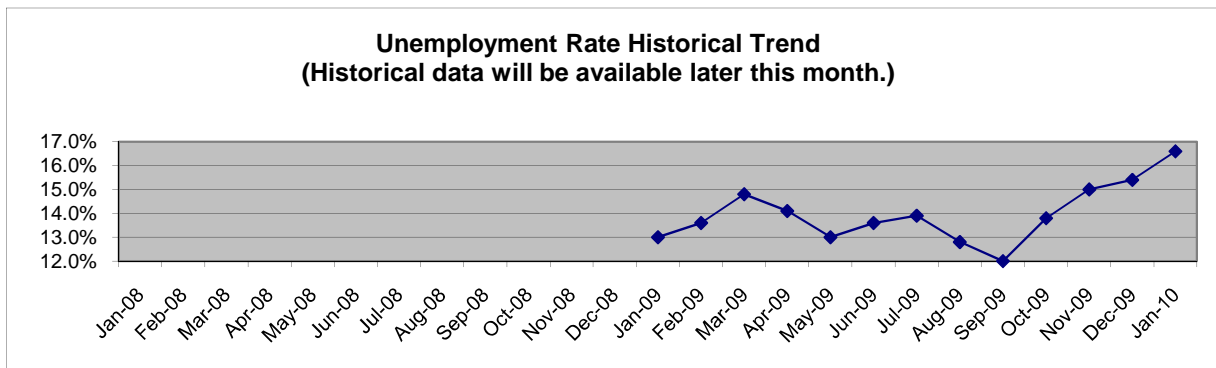


IMMEDIATE RELEASE
 MADERA-CHOWCHILLA METROPOLITAN STATISTICAL AREA (MSA)
 (Madera County)

The unemployment rate in the Madera County was 16.6 percent in January 2010, up from a revised 15.4 percent in December 2009, and above the year-ago estimate of 13.0 percent. This compares with an unadjusted unemployment rate of 13.2 percent for California and 10.6 percent for the nation during the same period.



Industry	Dec-2009	Jan-2010	Change		Jan-2009	Jan-2010	Change
	Revised	Prelim				Prelim	
Total, All Industries	42,700	41,600	(1,100)		44,000	41,600	(2,400)
Total Farm	8,700	8,300	(400)		10,500	8,300	(2,200)
Total Nonfarm	34,000	33,300	(700)		33,500	33,300	(200)
Mining, Logging, and Construction	1,400	1,400	0		1,500	1,400	(100)
Manufacturing	3,100	3,000	(100)		3,000	3,000	0
Trade, Transportation & Utilities	5,200	5,000	(200)		5,100	5,000	(100)
Information	400	400	0		400	400	0
Financial Activities	800	800	0		800	800	0
Professional & Business Services	2,700	2,700	0		2,800	2,700	(100)
Educational & Health Services	6,100	6,000	(100)		5,900	6,000	100
Leisure & Hospitality	2,600	2,500	(100)		2,400	2,500	100
Other Services	800	800	0		800	800	0
Government	10,900	10,700	(200)		10,800	10,700	(100)

Notes: Data not adjusted for seasonality. Data may not add due to rounding
 Labor force data are revised month to month
 Additional data are available on line at www.labormarketinfo.edd.ca.gov